

That is why we are proud to offer our line of gluten free Grilled Fish items, which are available in a wide variety of flavors and species, so you won't get bored with the same old seafood. Gorton's gluten free options include Grilled Tilapia, Grilled Salmon, Grilled Haddock and All Natural Grilled Fillets made from flaky white Alaska Pollock, in a wide range of flavors.

Gorton's gluten free Grilled Fish items have healthy omega-3 fatty acids and are an excellent source of lean protein. A diet that includes seafood twice a week has health benefits that could include:

- Maintaining healthy blood pressure, triglycerides and cholesterol levels
- Maintaining healthy blood glucose levels
- Supporting healthy weight loss and weight management
- Enhancing brain growth and development
- Promoting heart health

Source

1. 2010 State Government of Victoria. Better Health Channel http://www.betterhealth.vic.gov.au/bhcv2/bhcarticles.nsf/pages/Fish

2. Harvard School of Public Health. Fish: friend or foe? The Nutrition Source. http://www.hsph.harvard.edu//nutritionsource/what-should-you-eat/fish/index.html



Be sure to flip over the package and look for the red Gluten Free stamp on the bottom right corner beneath the nutrition label.



Any Gorton's product that contains gluten-based ingredients will list those ingredients on the ingredient legend. Examples of ingredients containing gluten include wheat, oats, rye and barley. All of our battered and breaded products contain gluten at this time.

For more information about the health benefits of seafood, coupons and recipes from Gorton's, visit: www.gortons.com and find us on Facebook and Twitter.



Gorton's Grilled Fish **NOW Gluten Free!**



All Natural Grilled Fillets, Grilled Salmon, Grilled Tilapia, and Grilled Haddock

www.gortons.com

Gorton's Grilled Fish is Gluten Free!

Now you can add great-tasting seafood to your diet!

An estimated 1 in 133 people in the United States are living with celiac disease. And while the absence of gluten in the diet of a person with celiac disease alleviates uncomfortable symptoms, it is often a challenge to find gluten free products that are satisfying and taste good.

But now you can be assured that Gorton's Grilled Fish, high-quality fish expertly flame-grilled and seasoned in a variety of mouth-watering flavors, is gluten free. The taste of these savory grilled fillets has remained the same as it always has been, but now procedures have been implemented at the production location to avoid cross-contamination, and there is ongoing monitoring and testing to ensure that our Grilled Fish is gluten free. With the same delicious flavor millions of consumers have come to know and love, the absence of wheat, barley, rye and oats does not subtract from the flavorful taste of these seasoned. flame-grilled fillets.

Some of us at Gorton's have personal experience living with those following a gluten free diet, and that has given us insight into the difficulties of finding high quality, great-tasting gluten free choices. But the demand for great-tasting gluten free options spans beyond those who suffer from celiac disease or gluten intolerance, to those who have realized that their bodies just feel better when they eliminate gluten from their diets.

gluten free



The USDA's new Dietary Guidelines recommend that those ages 3 and up increase consumption of seafood to at least two servings a week

(8 oz. of cooked seafood total, or 4 oz. per serving).

Their message is clear—eat more seafood to help fight obesity and improve your overall health. So if you aren't already devouring tasty seafood on a regular basis, no one makes it easier or more convenient to enjoy delicious gluten free seafood than Gorton's.

With a taste that will make you smile and a fat and calorie count that will make your waist happy, our fantastic Grilled Fish with omega-3 is now gluten free!

Registered Dietician Sylvia Melendez-Klinger recommends these easy steps toward building a healthy meal for your family.

- Look for easy swaps in your favorite recipes
- Stock your freezer with Gorton's Grilled Fish
- Make colorful, healthy sides available





Gluten Free All Natural Grilled Fillets

Gorton's All Natural Grilled Fillets are now gluten free. Made from 100% Alaska Pollock, they are easy to prepare on their own or in your favorite gluten free recipes. Expertly flame-grilled and lightly seasoned, they taste as they would straight off the grill, flavorful and delicious. With 90 calories and 3 grams of fat per fillet, our Grilled Fillets are all naturalno artificial colors, flavors or preservatives, and no MSG. With guick and convenient preparation from the oven or microwave, these flaky, mild, white Alaska Pollock fillets come in a variety of flavors (varies by region):

- All Natural Lemon Pepper Grilled Fillets
- All Natural Garlic Butter Grilled Fillets
- All Natural Lemon Butter Grilled Fillets
- All Natural Cajun Blackened Grilled Fillets
- All Natural Italian Herb Grilled Fillets

Gluten Free Grilled Salmon

Gorton's Grilled Salmon is wild-caught in icy Arctic waters. Each fillet is flame-grilled and full of flavor, yet contains 100 calories and 3 grams of fat per fillet, with natural Omega-3s. With guick and convenient preparation from the oven or microwave, our Grilled Salmon is delicious over your favorite salad or rice.

- Classic Grilled Salmon
- Lemon Butter Grilled Salmon

Gluten Free Grilled Tilapia

Grilled Fish

For the best flame-grilled flaky white Tilapia, choose Gorton's Five Star Grilled Tilapia.[®] Carefully selected for the whitest, moistest and flakiest fillets, Gorton's Five Star Tilapia[®] is handpicked and trimmed for the leanest, premium cut. It is specially chosen for mild flavor, quick frozen for optimal freshness, and 100% inspected for the safest, highest quality. Each variety is made with real herbs and spices and has 80 calories and 2-3 grams of fat per serving. With guick and convenient preparation from the oven or microwave, our Grilled Tilapia is quick and easy to prepare and works great in your favorite gluten free recipes.

- Tilapia Roasted Garlic & Butter Grilled
- Tilapia Signature Grilled
- Tilapia Lemon Peppercorn Grilled

Gluten Free Grilled Haddock

Gorton's Signature Grilled Haddock is a high-guality, flaky white fish from the Barents Sea in the North Atlantic. Our Grilled Haddock is deliciously seasoned with the Fisherman's special blend of real herbs and spices, then flame-grilled for an authentic just-off-the-grill flavor. Each variety has 70 calories and 2.5 grams of fat. Preparation is guick and convenient from the oven or microwave.

Signature Grilled Haddock

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Grilled Gluten Free Flatbreads

2-4 Prep Time: 40 Minute



gredients

- uten Free G Made <u>Q</u>
- and/or G Free peppers redded) Tomato Sau dded cheese, cheese, sliced s, baby spinach, Sauce

10 ng to pac l crust Kage or until chee Ő aire 5

Grilled Gluten Free Sushi Wraps

ves: 2 (5 wraps) Prep Time: 25 Minute:

gredients

- Fille
- tomatoes, shreddec broccoli
- dressing of
- lengthwise ording to packa choice package directions. into 5 strips. Fill wrappers

